

Y Donate? - Building Strong Kids makes a difference in kids' lives.

We believe that every child, teen, and family deserves the experience of YMCA programs, regardless of any financial difficulties their family might be facing. Y programs such as after school care, seasonal camps, youth sports, and teen mentoring opportunities do more than teach skills; they teach confidence, responsibility, and teach young people to be strong in spirit, mind and body. These experiences have a strong impact on youth, helping them grow into healthy, contributing adults.



Richmond Family YMCA

Richmond Family YMCA
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**Richmond
Family
YMCA**



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

**Building
Strong Kids
Campaign
2011**

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Strengthening Our Community through Building Strong Kids

What is our Building Strong Kids Campaign?

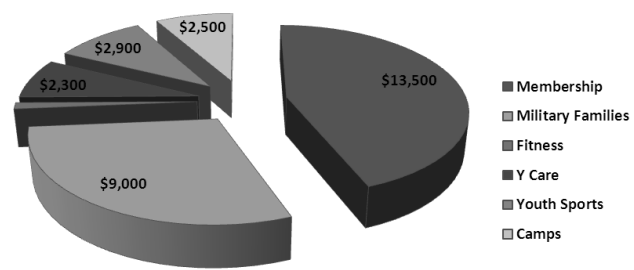


The Building Strong Kids campaign is our annual fundraiser designed to assist youth and families in need the opportunity to participate in programming at the Y. Contributions are dedicated to helping children and families participate

in safe, caring, and inviting programming. Donations provide children and families an outlet to participate in youth sports; or for a child to be part of a team and develop a sense of self-worth; or to bring families together and share in a common bond; or for a youth to play, laugh, and learn in our after-school care program or seasonal camps; or just to give a family the opportunity to improve their overall health, well-being, and sense of togetherness.

Overall, the campaign helps to strengthen our community

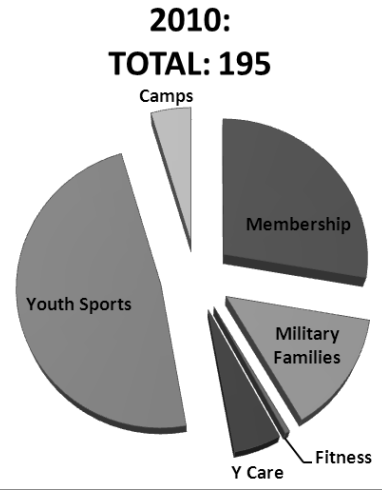
Assistance Granted in 2010:
TOTAL \$30,465



Who do the contributions impact?

The Richmond Family YMCA's mission is to strengthen our community by promoting youth development, social responsibility, and healthy living. In 2010, **more than 1,350** families were impacted by our mission. More than **\$30,000** in financial assistance was awarded to nearly **200 youth and families** in the local area. This financial assistance helped drive the Y's mission by providing an outlet for youth and families to develop and live a healthier life-style.

Families Receiving Financial Assistance in 2010:



Help us help them by donating to the Building Strong Kids Campaign

Please consider a tax-deductible donation to the Building Strong Kids Campaign. Your support provides the funds that allow us to offer membership and program assistance to hundreds of children and families each year. Your generosity helps us to make a difference in the community. You can be part of that difference. **Please give today!**

Each dollar contributed to the campaign goes directly to making Y programs and membership available to those in need. Please help us help kids. Your tax-deductible donation makes a difference!



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